QUANTUM-AI
THE SCHOOL OF DATA AND AI

DIGITAL MARKETING

ADVANCED

Duration: 6 Months



WHY QUANTUMAI?

QuantumAI delivers a practical, job-focused curriculum with hands-on projects using real datasets. Led by industry experts, the program provides exposure to modern tools and cloud technologies, making it suitable for both beginners and professionals looking to grow or transition into AI and data science.

COURSE OVERVIEW

This intermediate program focuses on advanced digital marketing strategies, hands-on campaign execution, frontend basics, and basic graphic design for real-world marketing needs.



WHAT YOU WILL LEARN

Advanced SEO

- Technical SEO basics
- On-page & off-page SEO
- SEO tools & audits

Advanced Social Media Marketing

- Content strategy & calendars
- Paid campaigns on Meta & LinkedIn
- Community & brand management

Performance Marketing

- Google Ads (Search, Display, YouTube)
- Conversion tracking
- Campaign optimization

Frontend Basics

- HTML & CSS fundamentals
- Understanding website structure
- Landing page basics

Basic Graphic Design

- Canva for marketing creatives
- Social media posts & ad creatives
- Brand consistency basics

Analytics (Intro to Advanced)

- Google Analytics fundamentals
- Traffic & performance tracking

KEY SKILLS GAINED

- Campaign planning & execution
- Paid ads & optimization
- Frontend & creative basics

WHO SHOULD ENROLL

- Beginners who completed basic digital marketing
- Marketing professionals
- Small business owners



STRATEGIZE. OPTIMIZE. GROW.

Become an Advanced Digital Marketer with QuantumAI

Get in Touch

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