QUANTUM-AI
THE SCHOOL OF DATA AND AI

DIGITAL MARKETING EXPERT

with Artificial Intelligence (AI)

Become Industry-Ready.
Build Real Brands.
Master AI-Driven Marketing.



- ✓ Live Practical Training
- ✓ AI Tools + Real Campaigns
- ✓ Career | Freelance | Agency Ready

Future-Focused | Job-Oriented | Performance-Driven

WHY DIGITAL MARKETING + AI (VISION PAGE)

The Future of Marketing Is AI-Powered

Marketing is no longer about guesswork. It's about data, automation, personalization, and performance. Today's companies demand professionals who can:

- Think strategically
- Execute digitally
- Optimize campaigns using AI
- Drive measurable business growth



Why This Program Exists

- Traditional marketing skills are outdated
- Pure digital marketing is no longer enough
- AI has become a mandatory skill, not optional

This program blends Digital Marketing + AI + Real Business Execution

WHO THIS COURSE IS FOR

Designed for Serious Career Builders

This program is ideal for:



- 🎓 Students & Freshers – Build job-ready skills from scratch
- 💼 Working Professionals – Upskill & switch to high-growth roles
- 🚀 Entrepreneurs & Business Owners – Scale brands profitably
- 👨‍💻 Freelancers & Creators – Increase income using AI automation
- 🔁 Career Switchers – Enter marketing with confidence

No prior experience required — structured from basics to mastery

PROGRAM STRUCTURE

(WHAT MAKES IT DIFFERENT)

Not Just a Course — A Career System



Learning Model

- ✓ Live Instructor-Led Sessions
- ✓ 70% Practical + 30% Concept
- ✓ Real-World Case Studies
- ✓ AI-Integrated Learning

What You Build During the Course

- Your own website
- Live ad campaigns
- Brand strategy decks
- Performance reports
- AI-generated marketing assets
- Portfolio projects

You don't just learn — you execute

CORE DIGITAL MARKETING MODULES (ADVANCED)

Core Digital Marketing Mastery

Foundations

- Marketing fundamentals (Traditional vs Digital)
- Consumer psychology & buyer journey
- Digital business models (D2C, B2B, Services)

Website & Conversion

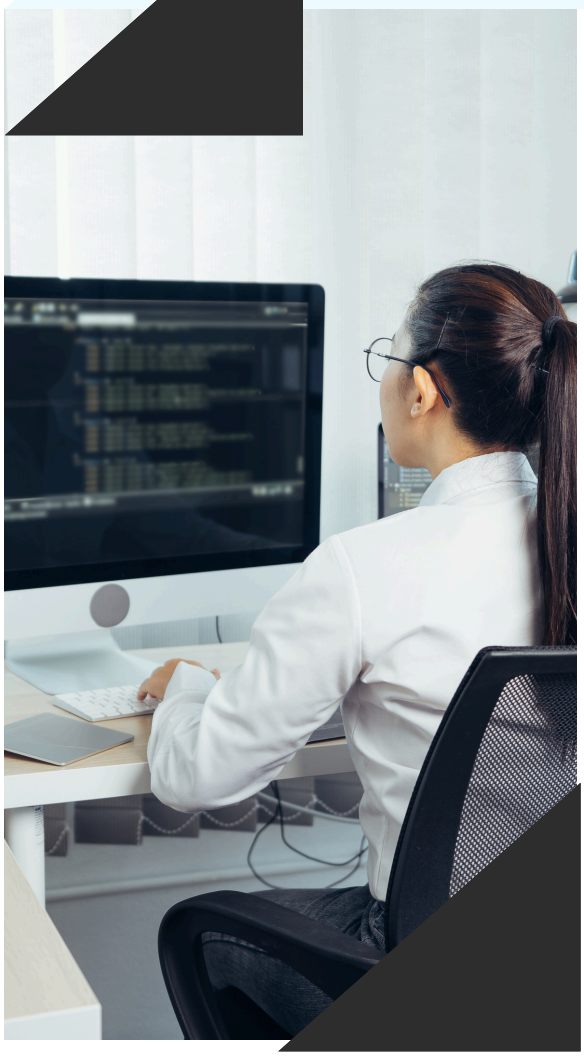
- Website planning & UI/UX basics
- Landing page optimization (CRO)
- Funnel strategy & lead generation

Search Engine Optimization (SEO)

- On-page, off-page & technical SEO
- Keyword research & content strategy
- Local SEO & performance audits

Paid Advertising

- Google Search, Display & YouTube Ads
- Meta Ads (Facebook & Instagram)
- Campaign structure, targeting & scaling
- Budgeting, ROAS & optimization



AI-POWERED DIGITAL MARKETING

(KEY DIFFERENTIATOR)

Artificial Intelligence in Marketing (Core Advantage)

AI for Strategy & Research

- Market research using AI
- Competitor & audience analysis
- Buyer persona generation

AI for Content & Creatives

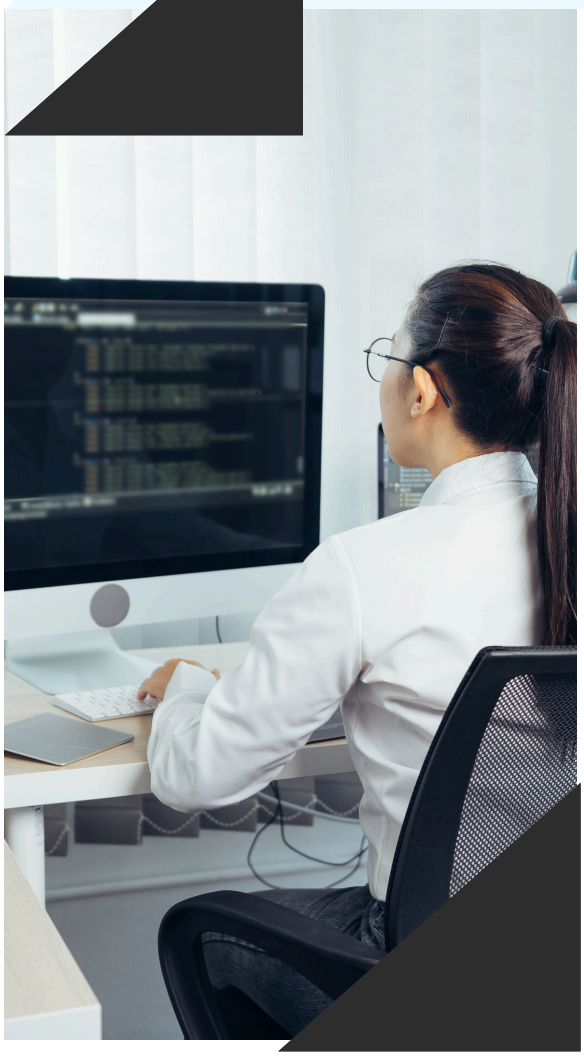
- AI copywriting (ads, websites, emails)
- AI image & banner creation
- Video scripts & voice-overs
- Social media content calendars

AI for Ads & Performance

- AI-generated ad copies
- Predictive performance optimization
- A/B testing with AI insights
- Campaign automation

Prompt Engineering for Marketers

- ChatGPT & advanced prompting
- Prompt frameworks for marketing tasks
- Ready-to-use prompt library



SPECIALIZED & ADVANCED MODULES

Advanced Growth & Monetization SkillS



01 Social Media Marketing

- Instagram, Facebook, LinkedIn, X (Twitter)
- Influencer marketing & brand collaborations
- Content planning & analytics

02 Analytics & Tracking

- Google Analytics 4 (GA4)
- Conversion tracking
- Performance dashboards & reporting

03 Email & Automation

- Email funnels & automation
- Drip campaigns
- CRM & lead nurturing

04 Growth Hacking & ORM

- Growth frameworks (AARRR)
- Online reputation management
- Crisis handling & brand trust building

TOOLS, PLATFORMS & HANDS-ON PRACTICE

Tools You Will Work With



AI & Creative Tools

- ChatGPT & AI writing tools
- AI image & video generators
- Automation & workflow tools

Marketing & Ads Tools

- Google Ads, Meta Ads Manager
- Google Analytics, Tag Manager
- Email & automation tools

Practical Exposure

- Live projects
- Real ad spend simulations
- Campaign audits
- Industry-level execution

CAREER, FREELANCING & BUSINESS GROWTH

Career Outcomes After Completion

Job Roles You Can Apply For

- Digital Marketing Executive
- Performance Marketer
- SEO Specialist
- Social Media Manager
- AI Marketing Executive
- Growth Marketer



Freelancing & Agency Track

- Client acquisition strategies
- Pricing & proposals
- Service packaging
- Scaling with AI automation

Entrepreneur Advantage

- Build & scale your own brand
- Reduce marketing costs
- Increase ROI using AI insights

WHAT YOU GET

- Industry-recognized certification
- Portfolio & project guidance
- Interview preparation & mock interviews
- Resume & LinkedIn optimization
- Lifetime learning support

Ready to Build a Powerful Career in Digital Marketing with AI?



Learn Skills That Companies Pay For
Build Assets That Create Income
Master Tools That Define the Future

Enroll Today — Become a Digital Marketing Expert with AI

Get in Touch

09870400650 info@quantumaico.com www.quantumaico.com

2nd Floor, Old dlf, C-1B, near Dr Lal Pathlabs, South City, Block C,
Old DLF Colony, Sector 14, Gurugram, Haryana 122001